



Advertise on Radio Free Liberty Hill

Reach customers in Northwest Williamson County around the clock by advertising your business on Radio Free Liberty Hill -- the area's only online news source.

Radio Free Liberty Hill was developed by professional journalists and website designers as a learning tool for area young people interested in pursuing careers in journalism, advertising and marketing, website design and business. It began with the premise that giving back to the community is the first order of business, and making a difference is paramount. That's why we are training high school students to ask questions, record responses, and write stories while offering a new advertising venue to area businesses trying to survive in a troubled economy.

Home Page

Advertising on our home page ensures exposure to a large audience in Williamson, Burnet and Travis counties.

Targeted Channel

By advertising on a specific channel, your business is sure to reach your targeted market.

Run of Site

Your advertising will be seen by Internet users who rely on Radio Free Liberty Hill as a source of relevant and breaking news in Northwest Williamson County. Whether your ad appears on our News Center, People, Entertainment, Programs, Events, or one of our breaking news pages, area businesses are sure to see results.

Classified/Line Advertising

Classified or Line Advertising is available for purchase on a weekly basis. Line ads may include one link and one photo.

Rates

Take advantage of our introductory advertising rates by September 1, 2009, and we will lock in your rates for six months!

That's right. If the rates increase after the launch of this new website, your early support will keep your rates steady so that you can keep your advertising costs low.

Home Page

Static Ad	\$200 per month
Animated Ad	\$225 per month
Video Ad	\$300 per month

Targeted Channels

Static Ad	\$175 per month
Animated Ad	\$200 per month

Video Ad \$275 per month

Run of Site

Static Ad \$115 per month

Animated Ad \$150 per month

Note: Additional creative fees at a rate of \$25 per hour will apply for custom graphics. Please allow three days for custom advertising design.

Online Formats

Leaderboard	728 x 90 pixels (2.427 x 0.3 inches)
Big Box/Medium Rectangle	300 x 250 pixels (1 x 0.833 inches)
Wide Skyscraper	160 x 600 pixels (0.533 x 2 inches)
Homepage Tile	300 x 100 pixels
Dog Ear	180 x 60 pixels

Note: To see ad samples, visit <http://radiofreelibertyhill.com/Advertising>.

Classified Advertising

Classified Advertising is available at the rate of \$20 per week for up to 40 words. Line ads may include one link and one photo.

For more information on Advertising, contact us at (512) 515.7624 or send email to info@radiofreelibertyhill.com.